



FOR IMMEDIATE RELEASE

LOCAL AUTHOR TO APPEAR AT DOWNTOWN INDIGO STORE

Toronto Author Sabrina Zollo's New Book Captures the Essence of Urban Living, Relationships and Losing Oneself to Work

Delta, BC (February 4, 2013) – Central Avenue Publishing is extremely pleased to present the novel by breakout Toronto author Sabrina Zollo. *Why I Love My Gay Boyfriend* is a fun romp through a young woman's early career, as she sets out on a path that wasn't what she originally designed. The protagonist of the story is Veronica Lopez, a young MBA graduate taking on the world of corporate cosmetics, high-fashion and urban life. When she quickly realizes that corporate life isn't all it's cracked up to be, she's taken in by a kind-hearted co-worker, a gay man named Stevie, who becomes her mentor and friend. Coached by Stevie, Veronica quickly moves from green newbie to marketing maven, making friends—and enemies—along the way.

Set in and amongst several popular Toronto locales - *Why I Love My Gay Boyfriend* also provides a great tour of what the city has to offer.

"Sabrina Zollo has been a wonderful addition to our press," says Michelle Halket, Creative Director of Central Avenue Publishing. "The great thing about the way Sabrina writes is that she can so easily bring us back to a time in our own lives when we made mistakes, and ultimately paid for them."

Sabrina will be at the Eaton Centre Indigo location on Friday, February 8, 2013 from 2-6pm. *Why I Love My Gay Boyfriend* is available in both print and digital editions and was published September 30, 2012.

Central Avenue Publishing is also the publisher of the internationally acclaimed and widely followed I WROTE THIS FOR YOU project - a poetry and photography blog with tens of thousands of followers.

About Central Avenue Publishing: Central Avenue is an independent press based in Delta, Canada, featuring writers of original fiction, poetry and selected non fiction across several genres.

###